



## Town of Southern Shores

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[www.southernshores-nc.gov](http://www.southernshores-nc.gov)

February 16, 2016

Council Strategic Planning Retreat

9:00 a.m.

Pitts Center

5377 N. Virginia Dare Trail, Southern Shores

1. Opening – Mayor Bennett
  - a. Call Meeting to Order
  - b. Pledge of Allegiance
  - c. Moment of Silence

Transfer Agenda Administration to Retreat Facilitator\*

(\* Cathy Davidson, Executive Director, Albemarle Commission, NC Region R Council of Government [NCGS 143-341 (6)(i)])

2. General Public Comment
3. Opening of Retreat
  - a. Ground Rules Review
  - b. The importance of being an elected official
4. Review SWOT (Strength Weaknesses Opportunities Threats) Questionnaire Responses

### **Break (15 minutes)**

5. What Council Would Like to Achieve
  - a. Projects
  - b. Fiscal Impacts of New or Expanded projects
  - c. Relationship Building (Residents, Businesses, Visitors)
6. Working Lunch – Team Building Exercise
7. Goals and Objectives – What do **YOU** want to achieve and how do **YOU** want to achieve it

### **Break (15 minutes)**

*Continued work on Goals and Objectives*

8. Wrap Up – Closing Remarks – Next Steps

